



Media Release

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Michele Lucas, New Director of Marketing at MTM

LAKE SAINT LOUIS, MO, – Medical Transportation Management, Inc. (MTM) announced today that it hired Michele Lucas as its new Director of Marketing.

Alaina Macia, President and CEO said, “As an experienced global marketing executive, Michele brings a proven track record of leadership in product management, marketing, sales, and people development. She will lead MTM’s Marketing department and our efforts at new business acquisition.”



Lucas most recently served as the Segment Director at Insituform Technologies, Inc. in Chesterfield, Missouri. She also served as the Marketing Communications Manager during her tenure at Insituform.

“I am very excited to join the MTM family. I have already seen great things going on within the company and especially in the Marketing department. I look forward



to contributing to the success of MTM,” Lucas said.

Lucas earned a Bachelors of Business Administration from the University of Iowa and a Masters of Business Administration from the Olin School of Business at Washington University, St. Louis.

Macia said, “We’re investing in marketing to ensure that our message as a leader in non-emergency transportation management is communicated appropriately to those agencies and clients struggling with managing the growth of this segment in a quality and cost-effective manner.”

MTM removes transportation barriers for more than 2 million people annually in 29 states and the District of Columbia. State and county governments, Medicaid and Medicare managed care organizations (MCO), and health care providers rely on MTM to meet quality and safety standards while containing costs. MTM operates six customer service centers processing some 1.6 million calls per year, scheduling 4 million trips each year. Founded in 1995, MTM is a privately held, woman-owned business enterprise.

MTM’s Mission Statement

To be the premier manager of non-emergency transportation services, providing safe, reliable transportation for our passengers and the best value for our clients.

Vision Statement

MTM develops best practices for managing transportation access to healthcare and social services for the disabled, underserved and elderly; providing reduced cost to our clients and increased participant satisfaction. We strive to bring a direct and honest approach to the creation of innovative solutions for today’s health and social concerns, particularly in accessing medical care, medical program management, information management and new product development.

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